



News and Events from CFHU, IMRIC, and Hebrew University

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UPCOMING EVENTS



Fall Mission to Israel
[Live Learn and Explore 2011](#)



SEPTEMBER 2011
VANCOUVER - Best of Hebrew U, September 17-18, 2011.
[More](#)



OTTAWA CFHU wake-up call breakfast and evening concert in support of IMRIC and Prostate cancer research, Nov 1st.

SAVE THE DATE!
MONTREAL: BOHU Fall lecture series

SAVE THE DATE!
OTTAWA: BOHU Fall lecture series

SAVE THE DATE!
TORONTO: ParLOUR event series

CFHU & IMRIC eUpdate

May 2011

IMRIC Website Launch And Social Media Video Release

www.imric.org brings IMRIC from Israel to you

The new website for the Institute for Medical Research Israel-Canada and its social media network was formally launched on May 16th to great acclaim at the Winnipeg Scopus Award Gala. With spotlights on IMRIC researchers, their achievement, Israeli-Canadian collaborations, news and events, media room and focus on donor champions, www.imric.org is a dynamic and vibrant window into the cutting-edge science and innovation that is poised to change your health and life.



Click on the image at left to view the short video screened introducing the website and IMRIC's new social media platforms.

Click below on each icon to join the conversation, become a fan and follow IMRIC's growing online community and stay current on all IMRIC news/events and discoveries:



View this powerful [video](#), and [click here](#) to visit the IMRIC website today!

Winnipeg Scopus Award Honours Philanthropist Joe Bova

Funds raised for FASD research collaboration between IMRIC and Manitoba Consortium

Earlier this month the Winnipeg Scopus Award Gala Dinner celebrated the IMRIC-Manitoba collaboration in Fetal Alcohol Spectrum Disorder (FASD) Research by honouring philanthropist and community leader Joe Bova. Close to 1000 people were in attendance including Manitoba Government officials, Dr. Abraham Fainsod, IMRIC lead researcher for the FASD collaboration and Hebrew University President, Menahem Ben Sasson who personally presented Joe Bova with the award.



Bova expressed his gratitude with a heartfelt and humorous speech reiterating his support to the Hebrew University and Israel. [Click here](#) to read his speech in the Winnipeg Jewish Review Article: "Joe Bova At HU Scopus Award Dinner: Whenever Jews & Italians Get Together You're In For A Great Meal". This was CFHU's first major fundraiser towards joint research in FASD between IMRIC and the University of Manitoba. The Manitoba government will provide up to \$750,000 over the next 5 years and CFHU has committed to match the government's funding for a total commitment of \$1.5 million.



Joe Bova's niece, Marlena Bova who recently completed the Mishpatim program at Hebrew University, sent a [video greeting](#) presented at the dinner. She congratulated her uncle on his award, and spoke about her wonderful experience at HU and in Israel. The Mishpatim program aims to present an overview of current dilemmas faced by Israel's legal system, focusing on constitutional issues as well as international law. [Click here](#) to read more about Mishpatim.

Inaugural IMRIC Awards Presented In Calgary and Toronto

Harley Hotchkiss and Morris Justein Honoured

This past month CFHU was proud to present its first IMRIC awards to two very deserving recipients. The inaugural award was presented by the Calgary Chapter to Harley Hotchkiss on April 27th in recognition of his philanthropic leadership in establishing the University of Calgary's Hotchkiss Brain Institute (right). This institute has recently collaborated with IMRIC to share research about improving care and rehabilitation for those suffering from spinal cord injuries. [Click here](#) to read The Calgary Free Press article.



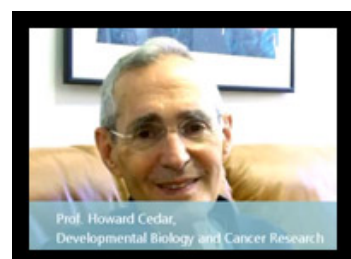
The second award was presented on May 10 at a dinner honouring Morris Justein for his very generous contribution for the establishment of the Morris Justein Family Research Tower at IMRIC (left). The dinner was held at the Ontario Science Centre and was followed by a Yom Ha'atzmaut celebration of Israel's 63rd birthday in conjunction with the Consulate General of Israel.

The IMRIC Award is given in acknowledgement of a major philanthropic or scientific contribution to medical research.

IMRIC Researcher's Son Wins Best Screenplay at Cannes

Video interview with father HU Prof. Howard Cedar on the big win

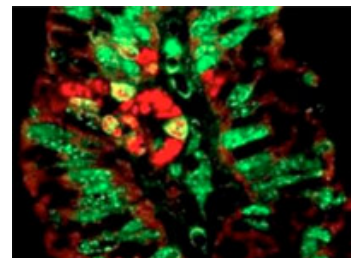
This past month, Israeli Film Director Joseph Cedar won best screenplay at the Cannes Film Festival for his movie, Footnote. This was an exciting accomplishment for Israel and for the Hebrew University. This moment was shared with proud father, IMRIC's own researcher and Hebrew University Lecturer, Prof. Howard Cedar. Prof. Cedar was kind enough to give us some time from his busy day to interview him about the win and the movie. [Click here](#) to view the video and hear Prof. Cedar's reflections on the Cannes experience and his son's win.



ISRAEL21c Article: "Israelis Find Key To Containing Cancer"

HU researchers discover how a single gene can keep malignant cells from spreading to healthy tissue

A team headed by Prof. Yinon Ben-Neria and Dr. Eli Pikarsky of the Institute for Medical Research Israel-Canada at the Hebrew University of Jerusalem have discovered that red tumour "micro-islands" express a p53-suppressed gene - the green cells are rapidly proliferating because of a p53 deficiency. They also revealed that p53 also governs a mechanism that keeps those deadly cells from invading healthy epithelial tissue lining the cavities and surfaces of many internal organs.



[Click here](#) to read the full article.

HU Experiment Aboard Space Shuttle With Ilan Ramon To Be Replicated

Launch Of Endeavor Shuttle By NASA Blasted Off On Monday May 16

The space shuttle Endeavor that was launched into space Monday from the United States not only marked the end of the era of NASA shuttle launches but also was the closing of a circle for Prof. Dan Gazit of the Skeletal Biotechnology Laboratory of the Hebrew University of Jerusalem. The shuttle carried, among other things, an experiment in bone cells that was borne on the space shuttle that crashed in 2003 over Texas, carrying Israeli astronaut Ilan Ramon and his colleagues to their deaths.

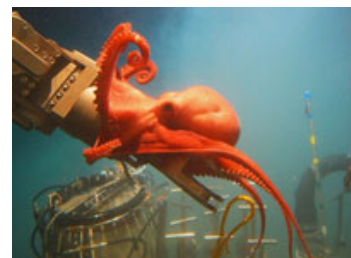


[Click here](#) for the full article.

Green Prophet Article: "An Octopus Goal Keeper For The Next World Cup?"

Looking to our octopus friends will help scientists build robots, maybe even goal keepers, for tomorrow

Because they have no rigid skeletal structure, it was believed that octopuses have only limited control over their eight flexible limbs. However, Hebrew University researchers have shown this is not the case. They have developed a three-choice, transparent, plexiglass maze that required the octopus to use a single arm and direct it to a visually marked compartment outside of its tank of water that contained a food reward. The completion of this task shows for the first time that an octopus can direct a single arm in a complex movement to a target location. Motor control issues, such as this, are the basis of an ongoing European Union research project aimed at building a "robot octopus."



[Click here](#) to read the full article.

Follow-up Links

- [IMRIC Campaign About IMRIC](#)
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Support Medical Research - Innovations Touching Lives

About CFHU

Canadian Friends of the Hebrew University of Jerusalem (CFHU) is a national not-for-profit organization that develops and promotes awareness of, leadership in, and financial support for the Hebrew University of Jerusalem. Forging a meaningful partnership between the Canadian Jewry and the people of Israel, CFHU helps to ensure the nation's well-being by nurturing Israel's greatest asset: the intellectual strength of its people.



About IMRIC

CFHU is committed to promoting The Hebrew University's Institute for Medical Research Israel-Canada. IMRIC brings together Israel and Canada's most brilliant scientific minds to find solutions to the world's most pressing medical problems through a multidisciplinary approach to biomedical research. Together, researchers are creating innovative approaches to meet the challenges of medicine in the 21st century.

Support IMRIC's groundbreaking medical research: [Donate Now](#)

