



News and Events from CFHU, IMRIC, and Hebrew University

CFHU eUpdate

March 2011

Hold the Date: Calgary Champions of Spinal Cord Research: A Special Evening Reception with Rick Hansen

On April 27, 2011, the Calgary Chapter will host an evening reception, "[Champions of Spinal Cord Research](#)" in support of collaborative spinal cord research between the Hebrew University's Institute for Medical Research Israel-Canada (IMRIC) and the University of Calgary's Hotchkiss Brain Institute. During the evening Harley Hotchkiss, a Canadian philanthropist and community leader will be receiving the first IMRIC award for his contribution to medical research.



In the past few weeks the CFHU's Calgary Chapter, under the leadership of Chapter President Cheryl Baron (right) has been featured in two print media articles; the [Calgary Herald](#) piece entitled "Group Strengthens Calgary-Israel Ties" as well as the [Calgary Jewish Free Press](#) "Friends of Hebrew U Re-launches in Calgary with Bold New Vision". Please read these articles and find out more about the awareness and fundraising evening and impact the Hebrew University has in Calgary.

IMRIC Research Shows How Bacteria Communicate With Each Other

A pathway whereby bacteria communicate with each other has been discovered by researchers at the Hebrew University of Jerusalem. The discovery has important implications for efforts to cope with the spread of harmful bacteria in the body. Prof. Sigal Ben-Yehuda of IMRIC, Faculty of Medicine, at the Hebrew University, and her research team on the phenomenon, identified a previously uncharacterized type of bacterial communication mediated by nanotubes that bridge neighboring cells.



[Click here](#) for the full story.

Manitoba Pledges \$750,000 For Joint Research With IMRIC & U of M
Vitamin may be FASD weapon - Province funds research into possible antidote

In a recent Winnipeg Free Press article, new research by an Israeli scientist suggests vitamin A could act almost like an antidote to the effects of alcohol on very early embryos during the critical development of the head and central nervous system. That's when the worst effects of FASD start. "Scientifically, this is a very interesting story," said Abraham Fainsod, a professor of genetics and biochemistry at the Hebrew University of Jerusalem. "If we can continue our research, we could do some good." The province pledged \$750,000 to help set up a joint FASD research.

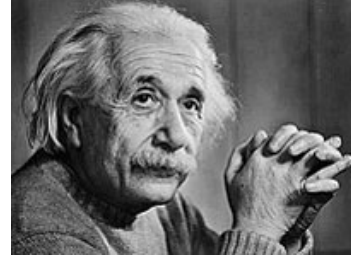


[Click here](#) for the full story.

Hebrew University's Einstein Archives To Go Online

Documents to go digital as part of year-long project; archives are "an asset whose worth is very difficult to gauge," university professor says.

Albert Einstein will go digital in the coming months, as the Hebrew University of Jerusalem begins a project to digitize the German-Jewish physicist's archives. The digitization is expected to take around one year and then the over 80,000 documents will be available on the Albert Einstein Archives website. Einstein, a Nobel Prize recipient in 1921 and founder of the Hebrew University, bequeathed his research papers, literary estate and rights to his name to the university and posthumously continues to be a tremendous source of support for the HU.



[Click here](#) for the full story.

Hebrew U Japanese Expert, Dr. Otmazgin, Explains Current Situation in Japan

Dr. Nissim Otmazgin is an expert on Japanese Politics and Society, and is based in the Harry S. Truman Research Institute at The Hebrew University of Jerusalem. He responds to the current crisis in Japan, offering a commentary and explanation from his unique perspective.



[Click here](#) to watch the video now.

[Read Jerusalem Post Article](#), "Japanese Student at Hebrew U wants to act as bridge between his country and Israel".

HU, TAU and Technion Sign Long Term Research Collaboration with Google

Yissum Research Development Company Ltd., the Technology Transfer Company of the Hebrew University of Jerusalem, Ramot at Tel Aviv University, Ltd., the Technology Transfer Company of Tel Aviv University, and TRDF Ltd, the Technion Research and Development Foundation announced that Google will sponsor them to conduct around 20 research projects to address the opportunities of the Internet economy. There will be a particular focus on the fundamentals of online auctions. To date, these auctions have been developed mainly by the Internet industry. Academic research in such disciplines, as algorithmic game theory and algorithmic mechanism design, could greatly benefit from insights learned from the practice of the new industry, and may be able to provide future insights to improve online advertising auctions and create more opportunity for advertisers, users, and the online economy at large.



[Click here](#) for the full story.

HU Application Deadline and Coexistence Academic Field Program In Israel

Attention all students wanting to study at the Hebrew University for the summer, fall semester or 2011-2012 academic year! This is a friendly reminder that **applications are due April 15th and Asper Scholarship applications are due on May 6th**. For any questions please contact Moshik Galanty at 416-485-8000 or mgalanty@cfhu.org.

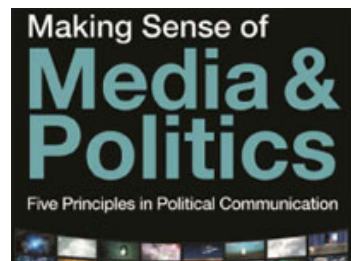


There is an exciting new program at the Hebrew University - **Coexistence in the Middle East**. This program promotes coexistence through the training of future leaders using both academic and experiential seminars in Israel that allow first hand contact with different cultures.

[Click here](#) for full program details and costs.

New Book by Popular HU Political Scientist & Lecturer Gadi Wolfsfeld
Making Sense of Media & Politics: Five Principles in Political Communication

In Making Sense of Media and Politics, Gadi Wolfsfeld introduces readers to the most important concepts that serve as a framework for examining the interrelationship of media and politics: political power can usually be translated into power over the news media, when authorities lose control over the political environment they also lose control over the news, there is no such thing as objective journalism (nor can there be), the media are dedicated more than anything else to telling a good story, and the most important effects of the news media on citizens tend to be unintentional and unnoticed.



[Click here](#) for full information and to order today.

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UPCOMING EVENTS



VANCOUVER - Hillel House Lecture Mar. 22th -HU's Merav Schiffer [More info](#)



March Madness - Sweet 16 [registration](#) deadline Mar. 24th.



TORONTO - Halbert Visiting Scholar Prof. Seroussi, Jewish Music Performance & Lectures, March 27-30, 2011. [More](#)



Join us LIVE for HU's IMRIC researchers on The Zelda Radio Show - Listen - April 3rd. [Past Shows](#)



MONTREAL - "Halakhic Concepts Of The Jewish State"- April 7th. [More](#)



Israel and the Jewish World TV series on CTS with IMRIC researcher Prof. Ehud Cohen - Apr. 10. [Shows/Channel Details](#)

Follow-up Links

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- [Hebrew University Website](#)
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About CFHU

Canadian Friends of the Hebrew University of Jerusalem (CFHU) is a national not-for-profit organization that develops and promotes awareness of, leadership in, and financial support for the Hebrew University of Jerusalem. Forging a meaningful partnership between Canadian Jewry and the people of Israel, CFHU helps to ensure the nation's well-being by nurturing Israel's greatest asset: the intellectual strength of its people.



About IMRIC

CFHU is committed to promoting The Hebrew University's Institute for Medical Research Israel-Canada. IMRIC brings together Israel and Canada's most brilliant scientific minds to find solutions to the world's most pressing medical problems through a multidisciplinary approach to biomedical research. Together, researchers are creating innovative approaches to meet the challenges of medicine in the 21st century



Support IMRIC's groundbreaking medical research: [Donate Now](#)